



Meet the world's leading 3D Social Entertainment network.

Millions of users immerse themselves in IMVU each month, creating characters, expressing themselves and engaging each other in a completely unique social experience that they help design. *But that's not all...*

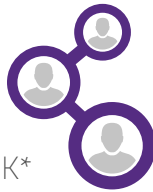
A TOP ONLINE DESTINATION IN THE U.S.

TOP 50 OVERALL SITE*



#1

TEEN NETWORK*



#7

U.S. SOCIAL NETWORK*



WORLD'S LARGEST USER-GENERATED VIRTUAL GOODS CATALOG

OVER **16 MILLION** ITEMS FOR SALE

130 MILLION

REGISTRANTS WORLDWIDE



55 MINUTES

AVERAGE SESSION LENGTH

At over 55 minutes per session, our users don't just visit IMVU, they live in it! 2013 Highlights:



146 MILLION
OUTFIT CREATIONS



453 MILLION
FRIENDSHIPS



271 MILLION
PHOTOS SHARED



700 MILLION
MUSIC TRACKS PLAYED





Over 100 million virtual goods purchased every year!

Our users are immersed, active, empowered and open to traditional and integrated advertising!



USER DEMOGRAPHICS

SWEET SPOT:

Median Age: 24



Ages 18-34



INTERESTS:



Film



Fashion



Music



TV



Beauty

IMVU delivers over 500M ad impressions and 50M video streams monthly! Connect our highly engaged audience to your products!



TRADITIONAL ADVERTISING

- Standard Ad Placements
- 15 and 30 Second Pre-Roll



DEEP PRODUCT INTEGRATION

- Native Advertising
- Virtual Good Sponsorships

